

RANDY WISE AUTOMOTIVE TEAM

# Wise News

DECEMBER 2021 | CHRISTMAS EDITION



## Introducing: Randy Wise MotorCars

### The Randy Wise Automotive Team is expanding

The Randy Wise Automotive Team is pleased to announce they are starting the engines on their newest location in Grand Blanc, formerly known as Grand Blanc Motorcars. This location will be known as Randy Wise Motorcars, BMW of Grand Blanc, Mercedes Benz of Grand Blanc and Randy Wise Toyota.

Randy Wise Motorcars will be the 8th location Randy Wise has acquired over the course of his 32 years as a dealer and 51 years of automotive experience as a whole. This will expand the Randy Wise Automotive Team to 8 locations and 13 brands across 3 counties.

“Randy and I are so excited to have the Grand Blanc Motorcars Team onboard. Dave Isbell has established a tremendous group of caring and hardworking employees that put the customer at the center of everything they do. We look forward to growing the Randy Wise Team with three world class companies; truly excited to get going!” Said Vice President, Chris Wise.

Formerly known as Grand Blanc Motorcars, resides in Grand Blanc, for their superb selection of new Mercedes-Benz, BMW and Toyota models. Chris Hunt, General Manager, has been a part of the Grand Blanc Motorcars organization for 5.5 years now. “I could not be more proud to represent the BMW, Mercedes and Toyota brands. The product and their philosophies are the pinnacle of the automotive industry. It is not only an honor, but a pleasure to be a part of their tradition and legacy. I am really looking forward to the growth opportunity that partnering with the Randy Wise Automotive Team affords our employees and customers”.

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# Automotive News

## BREAKING NEWS

### Mercedes-Benz OK'd for Level 3 Autonomous Driving



We've known that fully driving self cars are inevitable, but today's vehicles have been stuck on Level 2 automation for some time now. Regardless of what **Tesla's** marketing materials may suggest, not a single vehicle on sale today can fully drive itself. But finally, there is a breakthrough. **Mercedes-Benz** has received approval for Level 3 conditional autonomous driving in Germany. **Audi** tried first with the **A8** but gave up on government approvals, and **Toyota** has launched a small number of Level 3-capable sedans in Japan. Benz is different because its **Drive Pilot** system got the thumbs up while using an international standard known as UR-157.



### Hyundai Tucson Getting Aggressive Adds new XRT trim level

The 2022 Hyundai Tucson gets swole with an all-new XRT trim level version. Building on to the current SEL trim level with the Convenience package, the XRT adds notably rugged features. These features include replacing luxury-leaning chrome with dirt-loving black. The front and rear bumpers receive design updates, and the siding is more prominent. Unfortunately there are no actual performance changes, however, most of the outdoor utility features are still standard.

### Mopar Edition Dodge Durango Debut Only 200 units will hit the US

Dodge's limited-edition Mopar '22 Durango hit the Specialty Equipment Market Association (SEMA) show in November. The SUV builds on the current Durango equipped with the Plus Group and Tow N Go package. Only 250 units will be built, with 200 destined for the United States and 50 for Canada.

#### Exterior Upgrades:

Two colors are available for the Mopar Durango, including DB Black or White Knuckle. The SUVs get an offset Mopar Blue stripe from the driver's side to the vehicles back, a blue Mopar front grille badge, and blue Brembo brake calipers. Large 20-inch "Lights Out" wheels are standard.

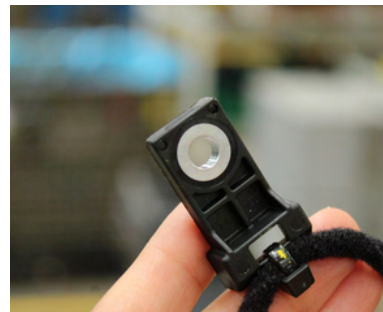
#### Interior Upgrades:

Cluster-mounted Mopar '22 badge with build number, leather and suede front seats with embroidered Mopar logo, Mopar Blue stitching on the seats, center consoler and doors, Mopar pedals and Mopar all-weather floor mats



### Chevrolet Silverado ZR2 could come as soon as 2022

The pickup truck wars continue and show no signs of slowing down. If anything, the race to make a better truck has accelerated in recent years. The bowtie brand just released a teaser video and confirmed rumors that the Silverado ZR2 model is on its way and could arrive as soon as the 2022 model year. Chevy previously applied the ZR2 title to the Colorado pickup truck. The ZR2 will likely ride on a race-inspired off-road suspension and feature large all-terrain tires. Like the Colorado ZR2, the Silverado equivalent will also get a factory lift kit and beefier exterior bodywork. There is no word whether or not the ZR2 will replace or join the Trail Boss.



### Ford Bronco Sport to Use Recycled Plastics EV's step forward in the battled against climate change

Automakers are working day and night to develop new EVs with exciting tech and powerful motors. Ford announced recently that the Bronco Sport EV is the first-ever model to feature parts made entirely from recycled ocean plastics.

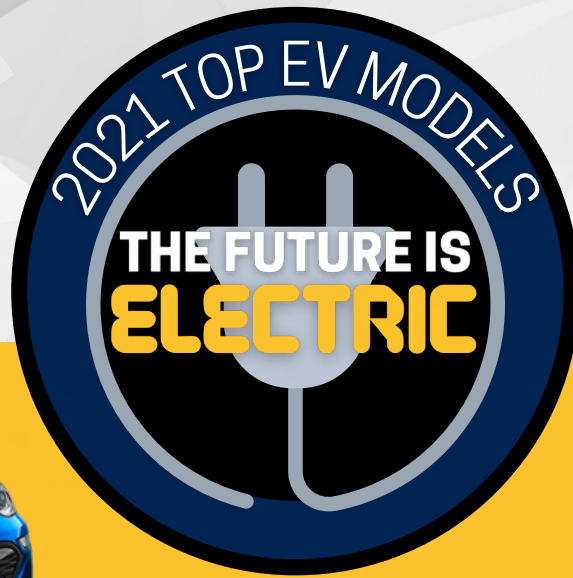
Ford says the Bronco's wiring harness clips from plastics recovered from oceans and notes that the strength and durability of the components are equal to petroleum-based parts. These clips are used to hold the wires that provide power for the Bronco Sport's side-curtain airbags. Ford says the recycled parts yield a 10 percent cost saving over the fossil fuel-based counterparts and require less energy to produce.

Going forward, Ford's goal is to expand the use of recycled ocean plastics. Plans for future products using recycled ocean plastics include transmission brackets, wire shields and floor side rails.

COMING SOON!



COMING SOON!



**BEST ELECTRIC \$36,500**  
**SMALL CAR - CHEVROLET BOLT EV**

With an EPA-estimated 259 miles of range, DC fast charging capability, room for four and 56 cubic feet of storage space with the rear seats folded, it hits the critical impact vehicle prerequisites at a price an average family can afford.



**BEST ELECTRIC \$43,895**  
**MIDSIZE CAR - MUSTANG MACH E**

Although it's related to the Mustang in name alone, it still offers an engaging driving experience as long as you're not expecting the rumble of V8 to announce your arrival. Various FWD and AWD models are on offer, between 210 and 200 miles of range!



**BEST ELECTRIC \$35,185**  
**AFFORDABLE CAR - HYUNDAI KONA EV**

The Hyundai Kona EV utilizes a single electric motor and a 64-kWh battery pack. It squeaks an impressive 258-mile range and earned a combined 120 MPe from the EPA. The Kona EV carries the brand's 10 year, 100,000-mile warranty on the powertrain and battery, as well as a 5-year 60,000-mile standard warranty, making it pretty affordable!

**FINLEY'S FUN FACTS ANSWERS**

- 1. The Wet Bandits, 2. Triple Dog Dare, 3. With mud, 4. Red Ryder BB, 5. Papa Elf, 6. Bumble, 7. Gimble's, 8. Toothbrush



# Welcome to the team!

## MEET THE MANAGEMENT TEAM



**RANDY WISE**  
Dealer Owner



**CHRIS WISE**  
Dealer Operator



**CHRIS HUNT**  
General Manager



**TJ SLIVKA**  
BMW, Mercedes-Benz,  
Sprinter Sales Manager



**DOUG ULIN**  
Toyota Sales Manager



**BRENT EDWARDS**  
Service Director



**JERRY KUCHAR**  
Parts Director



**TINA GRAY**  
Office Manager



**BAILEY BRUYERE**  
Finance Manager



**TIFFANY FOX**  
Marketing Director



RANDY WISE GIVING FORWARD

# COMMUNITY INVOLVEMENT



RANDY WISE AJGA JUNIOR OPEN



FOOD BANK OF EASTERN MICHIGAN



SCHOOL SUPPLY DRIVE KELLER WILLIAMS



CUSTOMER APPRECIATION BBQ



VOICES FOR CHILDREN



CUB SCOUT TROOP 286



CHILDRENS MIRACLE NETWORK BOWLATHON

FLINT TOWNSHIP POLICE DEPARTMENT CERTIFICATE OF APPRECIATION



## UPCOMING EVENTS 2022

- ✓ FOOD BANK VOLUNTEERING
- ✓ HUMANE SOCIETY OF GENESEE COUNTY

Looking to get involved?

Contact Kyle Canada: [kcanada@randywiseautomall.com](mailto:kcanada@randywiseautomall.com)

# Michigan's



# DONATING DEALER to the United Way



## Auto Dealers are the Heart of Communities



Over the last year, the already existing challenges faced by Flint residents were increased, and like many non-profit organizations across the United States, the COVID-19 pandemic created a crisis of increased need and decreased donations.

Since our founding United Way of Genesee County (UWGC), has been proud to anchor "Vehicle City" by supporting community programs and providing essential needs services. Our work is successful because of the contributions of time and talents from from local business leaders like Randy Wise, president of the Randy Wise Automotive Team.

It's no secret that automotive dealers provide a special kind of support to their local communities, but Randy and his team go above and beyond. In total, they have given over \$755,000 in contributions to our organization. This includes a staggering 100 percent donation participation rate during the COVID-19 pandemic, meaning every member of the team gave.

This is the kind of connection, dedication and support that only comes from a strong, genuine committed leader, and that's who Randy is. As a partner with UWGC, Randy inspires others to get involved, give what they can and support our organization. This kind of love goes far beyond the monetary donations that made RWTA the largest dealership contributor to United Way organizations in Michigan. Randy's passion is what makes organizations like UWGC inspired to serve the local community.

As an organization based in Flint, that has auto manufacturing in its DNA, we are honored to partner with local dealerships. His commitment to Genesee County and the Flint community is unmatched. And thank you, Randy, for the passion you show to helping UWGC serve the local community.



## 2020 CONTRIBUTION



**DONATION PARTICIPATION**



**ACROSS 7 LOCATIONS**



**INCREASE IN DONATIONS  
DURING COVID-19**



**ADDITIONAL ORGS  
SUPPORTED BY RWAT**

# *Ready to* LIVE UNITED?

[CLICK HERE TO DONATE](#)

# EVENT Recaps

Randy Wise Automotive Team hosted their first annual Randy Wise Road Rally Poker Run on Saturday, October 2nd from 9:00 a.m. to 4:00 p.m. The event originated at Randy Wise's first location purchased in 1989, Randy Wise Chevrolet, located at 5100 Clio Road in Flint. This FREE event placed a focus on the Randy Wise history at a few of the Randy Wise Automotive Team's iconic locations throughout Genesee County. The First Annual Randy Wise Road Rally Poker Run featured all classic, custom, street rod and muscle cars. Participants will took a short drive to 4 other locations with the Randy Wise Buick GMC location being their last stop. At each location, they picked up a poker card building to a full poker hand. Food trucks, music, prize drawings 50/50 raffle and cash prizes made the event kick off a blast. Randy Wise Automotive Team invited the general public to join them with free admission and see the Randy Wise History come to life. All proceeds made from the 50/50 raffle were donated to the Genesee County United Way.



Live Music & GAMES



Cool Cars & Good Grub



## RANDY WISE CHEVROLET

**Jarret** was excellent to work with. We did the majority of the buying process before we arrived at the dealership to test drive and sign the papers. We were only there for 2.5 hours! **Jamie** was **VERY THOROUGH** with the financing and extended warranty. Thank you for making my purchase go smooth!

# Google

## REVIEWS 5.0★

## RANDY WISE FORD

I've only used Randy Wise Ford for all my leases and there is a good reason for that. I cannot express how amazing **Dave Swanson** is. He makes the leasing process **EASY AND STRESS FREE!**

## RANDY WISE CDJR CLIO

The Sales Team helped me at an astounding speed and were extremely accommodating. I was recommended them from an experience my family had 10 years ago, and they have the same reputation. **HIGHLY RECOMMEND!**

## RANDY WISE MOTORCARS

My wife and I just bought our new Toyota from these folks and the **SERVICE WAS GREAT!** Our salesman **Ryan** was very accommodating and was quick to answer any questions we had. A big thanks to **Ryan, Bailey and the whole team** for a wonderful experience!

## RANDY WISE BUICK GMC

**I CAN'T SAY ENOUGH** about the team at Randy Wise. I was ready to just turn my lease in and go to another brand seeing as GM is having difficulty with inventory. Thanks to Katie and Oliver, I not only stayed with the GM brand, but I also entered into another lease! Thank you!

## RANDY WISE HYUNDAI

**Lacy** is an excellent saleswoman. Very informative and helpful during my vehicle search. **RESPONDED QUICKLY** to any additional questions I had, polite, always smiling, **MADE ME FEEL COMFORTABLE** which is something I never feel with an auto sales associate. I've been recommending her to my friends and I will be going to her for any future vehicle needs. If I could leave a 6 star review for going above and beyond, I would. Thank you!

## RANDY WISE CDJR DURAND

**BEST EXPERIENCE** I have ever had buying a car by far. **Steven** did an amazing job and lined me up with the truck of my dreams. The whole team did a fantastic job, and got me into a truck that has everything I could have wanted and more! I wouldn't want to go anywhere else!

## RANDY WISE AUTO DEPOT

**Jennifer** went out of her way to **ENSURE MY EXPERIENCE WAS THE BEST.** If you're looking for a used vehicle at a great price and amazing service definitely come here.



# HAPPY ANNIVERSARY

JULY - DECEMBER

*We're thankful to have you on the team!*

## 1 YEAR

MICHAEL WELLS  
STEVEN LANE  
TIMOTHY SLIDER  
ETHAN WILSON  
KIARA BRACKINS  
STEVEN GIBSON  
JOHNNY AVILES  
GARY FAHR  
TERESA BOWER  
ZACHARY ZALEWSKI  
TODD HAUKE

TYLER BALANOWSKI  
KRISTIN SHICK  
TIM TAYLOR  
JON HACKNEY  
CLARK BJORLING  
ABEL GUAJARDO  
NOAH GUILMETTE  
ROBERT HALE  
MELANIE HOSLER  
DAVID PATTERSON  
STEVE SKEELS  
BLAKE STEINBORN  
STEPHANIE STONE

KYLE VIERS  
WILL ASTIN  
ANTHONY EDDY  
NICK MARTIN  
ERIC VAMOS  
MADICYN WESCOTT  
ERIN DONAHUE  
NICK HUNEYCUTT  
RAYMOND  
L'ESPERANCE  
KIERSTEN MORRELL  
JOHN SKINNER  
JESSICA TROMBLEY

## 34 YEARS LORI MERCHANT JOE GREENE

## 2 YEARS

TERRY LILLIBERG  
LISA NABORS  
ARCHIE MUNSON  
ROBERT CHEATOM  
GARY TINNIN  
NICOLE DUNKEL  
JENNIFER SANTHANY

JOSH BELL  
ELLIS SMITH  
CHAD VANALSTINE  
TERRY ANDERSON  
MATT GATICA  
DAVE PASCO  
DAVE SOMERS  
GEORGE DAVID  
SHAYNA BROWN

MARK MCAVOY  
STEVE TAYLOR  
JILL ANDRADA  
ASHLEY MILES  
WAYNE PARKS  
GARY ALBERT  
JOSH BOGNER  
MATT CARDUCCI

## 3 YEARS

SHAWN MAHONEY  
RONNIE SHUMAN  
JAMES MODEL  
JAMES COLLINS  
AARON ERWAY  
NATHAN BROWN  
MIKE SCHROEDER  
MIKE WEINBERGER

MIKE BUTLER  
GRIFFEN MEICHER  
DAN OLSON  
ROGER STEPHENSON  
PATRICK WELSING  
GARY BEARDSLEY  
AMANDA GIBSON  
ALEX HOLIFIELD  
ROBERT PEPIN

## 33 YEARS DAN LABER

## 6 YEARS RICHARD THOMAS ROSE LAMROCK

## 28 YEARS MARK PERRAULT

## 29 YEARS TIM JOHNSON DENNIS WATSON

## 32 YEARS

PAUL GLAUSER  
LYNN HAMPTON  
RICK MAZZOLA  
DAVE OLSON

## 12 YEARS

JEAN OSKEY  
MIKE SKODAK  
GEORGE SALAVICS

## 5 YEARS

RANDY GREEN  
ALYSSA THOMAS  
MICHAEL MOORE  
ROBERT BARRETT

## 13 YEARS

DON NORD  
KEVIN BRIGHT  
ZACH CHASE

## 21 YEARS DALE PAYNE

## 14 YEARS

DAVID PERRI  
LARRY HILL  
DARREL HENDERSON

## 8 YEARS

DAWN STALEY  
BILL MILLER  
MICHAEL OERTEL

## 19 YEARS JEFF GAYARI

## 7 YEARS

JAMES SELLERS  
KRISTINA DENIKE  
SAM WOOLLEY  
JOE BLISS  
CHARLIE BURGESS  
DENNIS MORTON

## 9 YEARS

MICHAEL BYRD  
DON SRDA  
ROB DENISON  
MARY WEST  
JAMES WEST

## 4 YEARS

JAMES SIGSBY  
JOEL JACKSON  
GINA MICKELS  
RONALD BLACKMER  
DONALD PHILLIPS  
PATRICK DALY

CALEB LALONDE  
BRIAN ROUX  
DAVE ROBSON  
TONY HOLLAND  
MIKE PIGGOTT  
DREW HOOD

## 11 YEARS

JON TERBUSH  
JOHN COUNELIS  
JON DICE  
ROGER COVERT  
RAY JOHNSON

## 16 YEARS

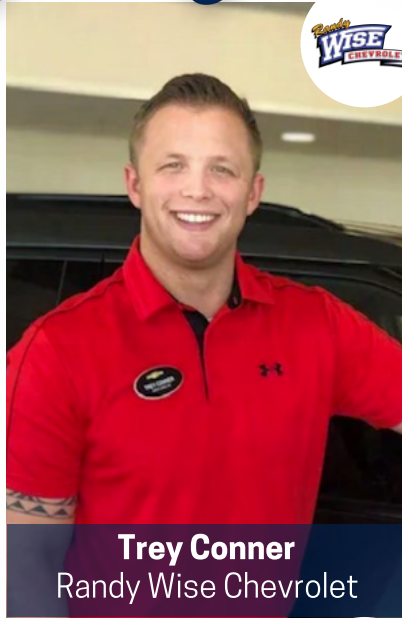
STEVE BROCK

## 18 YEARS DANA VOLKENING

# Employee SPOTLIGHT



**Mike Piggott**  
Randy Wise Ford



**Trey Conner**  
Randy Wise Chevrolet



**Tim Stein**  
Randy Wise Buick GMC



**Mallory Tinnin**  
Randy Wise Hyundai



**Gina Mickels**  
Randy Wise Durand



**Erin Donahue**  
Randy Wise CDJR



**Kerrigan Healy**  
Randy Wise Motorcars



**Jennifer Santhany**  
Randy Wise Auto Depot

Quality team members ensure the success of any organization.

- Randy



FUN

FACTS

CHRISTMAS EDITION



SEE PAGE 3 FOR ANSWERS



In the movie "Home Alone", what nickname do the two bandits call themselves?



In the movie "A Christmas Story", what dare was given to Flic to get him to put his tongue on the flag pole?



In the movie "Rudolph", how does Donner hide Rudolph's nose?



In the movie "A Christmas Story", what did Ralphie want for Christmas?



In the movie "Elf", who raised Buddy the Elf?



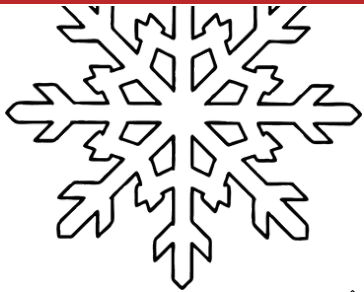
In the movie "Rudolph", what is the Abominable Snowman called?



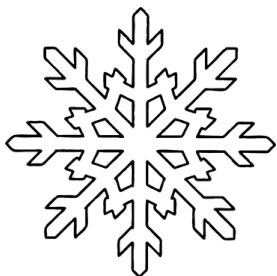
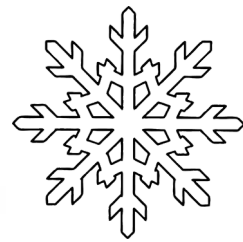
In the movie "Elf", what department store does Buddy and Jovie work for?



In the movie "Home Alone", Kevin went shopping - what item did he get?



## Eleanor's Easel





**RANDY WISE AUTOMOTIVE TEAM**

2530 Owen Road | Fenton, MI 48430  
810.629.1551

# Wise WORDS

"I like people who love to win....but I love people who hate to lose."

*Randy Wise*  
**PRESIDENT**



## RANDY WISE MANAGEMENT



**MIKE BYRD**  
GM | RANDY WISE DURAND



**JJ**  
GM | RANDY WISE HYUNDAI



**SHAWN HALE**  
GM | RANDY WISE CDJR



**PAT DALY**  
GM | RANDY WISE CHEVROLET



**CHRIS HUNT**  
GM | RANDY WISE MOTORCARS



**JOE GREENE**  
GM | RANDY WISE FORD  
EXECUTIVE MANAGER



**ADVISOR**  
**LARRY WHITE**  
GM | RANDY WISE BUICK GMC  
EXECUTIVE MANAGER



**EDITOR-IN-CHIEF**  
**JILL ANDRADA**  
MARKETING DIRECTOR

# Wise WORDS

from a *Happy* customer

“ Good Morning Larry,

I wanted to reach out and let you know about my experience with your team and organization. As you know, I was looking for a Sierra 1500 AT4 and was pretty specific about what options we wanted and did not want. (along with the price I was able to pay). After about a week of calling dozens of dealerships and getting the same run around from dozens of sales individuals, I came to the realization that I may not be getting the vehicle I want. That's when I talked to my wife's cousin, and he passed along your information. From the minute you answered the phone, **YOU WERE 100% COMMITTED** to finding me the vehicle I was after. Then later that morning, **Tim** called and I told him my laundry list of options I wanted and did not want. **Tim** was just as committed to finding me the vehicle I was after and from what I could tell, spent the entire day on Thursday searching and figuring out how he could make it happen. **Tim** found me a vehicle that was a 95% match, and the only issue was it had too many options and was a little over our budget. **Tim** did an **ABSOLUTELY FANTASTIC JOB** of selling me on these options and at the end of the process, I am **EXTREMELY GRATEFUL** he did.

For you and your team to find me the vehicle and have it **DELIVERED TO MY HOUSE WITHIN 36 HOURS** of our initial conversation **SPEAKS HIGHLY** of the organization and team members you have. I can tell you this was the most enjoyable experience my wife and I have had purchasing a vehicle and we joked this morning, that we are looking forward to purchasing our next vehicle from Randy Wise Auto Group.

I've spent all of career in sales and sales management, and If I could have 14 Tim's on my team, I couldn't imagine how easy my life would be. You truly have an asset with **Tim** and you should feel very fortunate he is representing the Randy Wise Auto group.

To sum this email up, **I TRULY WANT TO THANK YOU** and your team for making this process extremely easy and enjoyable. I asked **Tim** for a handful of his business cards and I look forward to passing them out so people can see what buying a vehicle should be like.

Your team has far **EXCEEDED ANY EXPECTATION** I had about this whole process and I look forward to purchasing my next vehicle and all vehicles after that from this organization.

Thank you again and continue to exceed your customers expectations.

**THAT'S WHAT WILL KEEP US ALL COMING BACK!**

”

-Chris M

and his experience with Tim Stein & Larry White at Randy Wise Buick GMC

*Chris has family who own 16 dealerships in Ohio, and he still made the WISE choice!*